David J. Weid II

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HIGH-IMPACT FRONT-END WEB DEVELOPER

Senior Website Development Engineer with 6+ years of experience building and optimizing high-performance websites using JavaScript, TypeScript, and modern frameworks, both static and server rendered. Proven ability to set visions, lead projects, mentor teammates, and drive significant improvements in site performance and user experience. A calm, collaborative communicator who values diversity, accessibility, and user-centric design.

TECHNICAL SKILLS

Languages: Javascript, Typescript, HTML5, CSS3
Frameworks: AstroJS, TailwindCSS, AlpineJS, Hugo (SSG), 11ty, React, Bootstrap/Materialize, Express.js
Tools: Typesense (Algolia), Node, WordPress, Wix, Google Analytics, AWS, Datadog, DatoCMS, Figma, REST APIs

PROFESSIONAL EXPERIENCE

DATADOG   **New York, NY**
Senior Website Development Engineer   **Mar 2025 – Present**
Software Engineer II   **July 2022 – Feb 2025**
Software Engineer   **Apr 2021 – June 2022**
- Led deployments and enhancements for datadoghq.com, docs.datadoghq.com, securitylabs.datadoghq.com, help.datadoghq.com, and more
- Delivered key projects with Marketing, Brand Design, and Community teams to drive new user traffic
- Mentored new hires, promoting modern front-end practices and cross-team collaboration
- Spearheaded team-wide adoption of technologies such as TailwindCSS, AlpineJS, AstroJS, and DatoCMS setting the direction of and leading the replatforming of company websites
- Enhanced team knowledge share by giving demos on topics such as accessibility, Figma, and frameworks

LEAP LEGAL SOFTWARE   **Jersey City, NJ**
Marketing Web Developer   **Oct 2019 – Mar 2021**
- Managed 80+ landing pages for leap.us, boosting traffic and improving conversion rates
- Enhanced site performance by reducing network payload by 50%, resulting in improved Lighthouse scores
- Analyzed user flows and optimized SEO, increasing organic impressions 85% across the site

RECENT PROJECTS

Datadog Sites Replatforming   **Mar 2024 – Present**
- Advocated, planned, and led the transition from an old technology stack to a modern one, including the adoption of a CMS, increasing team bandwidth and streamlining content workflows
- Collaborated with team members to define project requirements, scope, and MVP, resulting in a successful land-and-expand approach
- Developed comprehensive documentation and best practices for developers and content contributors, improving onboarding efficiency and setting a standard of accountability for the team

Datadog Security Labs | https://securitylabs.datadoghq.com/   **Nov 2021 – Present**
- Acted as primary point of contact for content writers for site maintenance, analytics, and feature requests
- Built and monitored site analytics with RUM, boosting site insights, performance, and user engagement

Personal Portfolio Site | https://davids-place-portfolio.web.app/   **2024 – Present**
- Developed using AstroJS, TailwindCSS, and modern HTML/CSS techniques; serves as a dynamic, visual representation of my resume

- Cookbook Application Integration: Side project featuring PageFind search content filtering